

Welcome and call to order by Pat Killpatrick.

Secretary's Report – Jennifer Weist

June 2017 Minutes were distributed by email. Motion was made and minutes were accepted as written. All Booster Reps, Board members and coaches were asked to sign the attendance sheet and to update information as necessary. A membership roster will be distributed with minutes. The meeting schedule was discussed and the February meeting moved to 2/21. A revised schedule will be distributed with minutes. Rep vacancies were discussed and new reps were welcomed and told to pick up their packet following the meeting if they had not already received one.

President's Report – Pat Killpatrick

Pat welcomed new officers Jennifer Weist (Secretary) and Christina Powell (Membership) and thanked them for their work over the summer. He also recognized Treasurer/Concessions chairperson Sharon Burke and thanked her for her role in making the Booster organization a success. Bob Hallett, continuing VP, will not be at the meeting due to a business trip.

Pat asked Dave Lanham (Athletic Director) to give an update on the outdoor scoreboard project. All major sponsorships are confirmed and 5 year contracts are signed. The majority of flip-up sponsorships are also filled. Thank you to Larry Sells for his role in securing sponsorships. Final approval from County officials is pending since they do not review project proposals during the summer months. Starting in Fall 2018, the game day programs will be shifted from current vendor to vendors who are sponsors. Students will be able to assist in running the scoreboard. Daktronics provides a training program that leads to certification. This could lead to job opportunities with college and professional venues for students who complete the training. It was also confirmed that music can be played through the built in speaker system in the scoreboard.

Pat briefed membership on change in funding plan for Booster portion of the Scoreboard. A leasing company, the same one Broadneck used when they purchased their turf surface, will provide block funding needed for the purchase and the Booster organization will make payments for 5 years. Once final terms are established, the contract will be brought before the Booster board for review and approval.

Sharon Burke motioned that the Booster Club officially install Larry Sells as the chairperson of the Community Outreach Committee (bylaws section 6.2) in recognition of his continuing role with the local business community in securing sponsorships and support for the organization. Motion was seconded, one member abstained, remaining membership approved and the motion was passed.

Fund raising efforts this year will include the mulch sale in the spring and a Booster Bash type event in January or February. The idea of asking teams to consider community service projects was also discussed. Volunteers are still needed to assist with the organization's Facebook page.

Treasurer's Report – Sharon Burke

Budget information, including team balance sheets were shared with the membership by email. Please contact Sharon with questions. Sharon also presented the contract binder containing all sponsorship contracts for the outdoor scoreboard. She asked Booster reps to reach out to families who have made duplicate membership payments to see if they wished to receive refund or preferred to donate their duplicate payment to a team.

Concession Manager's Report – Sharon Burke

Thank you to all reps who helped in securing Concessions volunteers for the September 28 games at North East. One volunteer is still needed for Varsity and two volunteers are needed for the JV games. Turnover in management has

occurred at the North East stand but we anticipate remaining in capable hands under new leadership. Due to the lower number of football home games, we will be operating indoor concessions during select volleyball games. We have been notified that students may work the concession stand and we will pilot this arrangement during the winter concessions season.

The equipment list for the outdoor concession stand has not been finalized. Ledo's Pizza, one of the marquee sponsors for the outdoor scoreboard, is interested in partnering on a fountain soda service and would like to sell their individual pizzas in the outdoor concession stand.

Membership Report – Christina Powell

Membership statistics for all teams was shared. At this time, team reps are receiving current membership rosters for their specific team(s). Reps are encouraged to share the membership rosters with coaches. Dave Lanham will also provide coach email information so that information may be shared directly. Reps were reminded that hardship waivers are available for families who cannot afford a membership and that team funds can be used to cover memberships for families who do not qualify for a hardship waiver but will not join. This can be advantageous to a team that is close to 100% participation since teams with 100% membership receive \$10 per member family as a funds transfer to their team account.

Two lifetime memberships (\$1000) were paid so far this fall. At least one continuing lifetime member is known. Please notify Christina if other lifetime members self-identify so that historical records may be reviewed. Refunds for athletes cut during the tryout process have been issued by request only this fall. Memberships may still be purchased through the Booster website. Check payments are also acceptable. Dave Lanham (AD) added that Family ID would be very interested in becoming the sole venue for online payments which could be beneficial due to the reporting tools available through their platform. He also offered to run announcements during the upcoming football game that explain the mission of the Booster Club to encourage membership.

Athletic Director's Report – Dave Lanham

Dave thanked all coaches in attendance. He announced that the new trophy cases have been installed and that the new record boards for individual and team records are being installed now. County and regional championship plaques are also being installed and the digital Hall of Fame displays purchased by the Boosters have been well received. The ticket pre-sale for the Broadneck football game went well and doing ticket pre-sale in the future is being strongly considered for key games. At the fall AD meeting, Booster organizations were a topic of discussion and many schools were inquiring about the Falcon Booster Club due to our success. An upcoming request to the Boosters would be to provide funding needed to install light pole banners throughout the high school campus. Current cost estimate would be \$5000. This project can be tabled until funding need is finalized for the outdoor scoreboard and concessions projects.

Sharon Burke added that the funds used to purchase the Hall of Fame digital displays were from gifts made to the Booster Club by two families. She and Larry Sells are working to track down information on these families so that they may be included in a dedication event during the current school year. A discussion about the reintroduction of the Hall of Fame event followed.

Administration Report – Dave Lanham

The construction on the athletic fields is ahead of schedule and the new timeline projects a March 1 opening. This will allow spring sports to be played on the new fields. Update on the buildings (fieldhouse, concession stand, equipment shed) were given as well as updates on the practice fields and renovation plans for playing surfaces and replacement of scoreboards for the baseball and softball fields. Dave will make current project plans available to the membership.

New Business None

Meeting adjourned at 8:05pm.